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To: Craig Bullock <craig.bullock@lacity.org>; Mindy Nguyen <Mindy.nguyen@lacity.org>; Sean.Starkey@lacity.org; councilmember.ofarrell@lacity.org

Subject: Hollywood Center Project - EIR Comment

Dear Department of City Planning, Mindy Nguyen, Mayor Garcetti and Councilmember O'Farrell, Craig Bullock,

I am a resident at the Broadway Hollywood Building Stakeholder and Historic Resource: The building and sign are a LA Historical-Cultural Monument and the building is a contributor to the Hollywood Blvd Commercial and Entertainment District with its primary entrance now located at 1645 Vine Street, at the corner of Hollywood Blvd. The building is identified in the EIR as: 6300 Hollywood Boulevard.

I urge your department to prevent the construction of the two towers (35 and 46 stories). As a developer myself, I am all for mindful developments but those two towers will be out of context and will have a large impact on our neighborhood. I have been living in Hollywood since 2006 and would love to see it grow. 1000 units and 30,000 sq. ft. of retail will create more traffic, block our views of the hills and Hollywood and have us in the shadows of those towers. In addition, the towers will not blend among the historic structures surrounding them.

A building around 12-15 floors would be something I would happily entertain but as it currently stands, the project will devastate our neighborhood. W Hollywood and 1600 Vine for instance were large scale developments but blend in the neighborhood.

Thank you.

Broadway Hollywood Resident.

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Best,

Yoni Chriqui

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